



Edna Ramirez-Robles, PhD

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Dr Ramirez leads the consulting firm GoBizGlobal, which deals with International Trade and Investment issues. She is an experienced international consultant for governments on international legal and policy issues in the fields of trade and investment. She has advised several countries and entities worldwide in technical cooperation projects financed by various international entities [e.g. European Union (EU), the United Nations Conference on Trade and Development (UNCTAD), the Inter-American Development Bank (IADB), and Islamic Development Bank (IDB), TradeMark Southern Africa, and West African Economic and Monetary Union (UEMOA), Enhanced Integrated Framework (EIF), etc.]. Since 2013, she is part of a group of experts that advise the Indonesian Ministry of Trade (Trade Cooperation Facility EU-Indonesia) on legal aspects of international trade and investment. Furthermore, she is leading the Mexican case in the research project on "Investment Law and Governance in Argentina, Czech Republic, India, and Mexico" from the Graduate Institute of International and Development Studies (HEID) in Geneva. She has also worked within international organizations such as UNCTAD (**Trade Facilitation Section**), the WTO (Legal Affairs Division) and the IADB (Integration and Trade Sector).

Complementing her international career, Ms. Ramirez-Robles has held positions of responsibility to improve the business climate in Mexico. In 2013 as Vice Minister for International Trade and Investment, Ministry of Economic Development in Jalisco (8 million), with 50 professionals reporting her. Additionally, she was the Deputy Representative in Spain of the State of Mexico (16 million) (2000-03).

Concurrently, Dr. Ramirez has fostered her academic credentials. Since 2013, she is Professor of International Law at the University of Guadalajara, Mexico and Visiting Professor in other Universities. Prior to that, in 2011-12, in Geneva, she coordinated the PhD program "ProDoc on International Law". In 2008-09, in Washington, at Georgetown University Law Center (GULC) she served as Editorial Assistant to Prof. John Jackson for the Journal of International Economic Law, vol. 12. She has also been Guest Lecturer at the Universidad Carlos III of Madrid, and visiting scholar at GULC, the WTO Economic Research Division, and HEID. She has participated on numerous publications and presentations in her research area.

Dr Ramirez received *summa cum laude* for her PhD dissertation on Flexibilities in International Trade Law at the Institute Ortega y Gasset, University Complutense of Madrid and holds a JD equivalent in Law from the University of Guadalajara, Mexico.

December 2014

Professional Experience

GoBizGlobal

Director, 2013- to date

Guadalajara and Mexico City

Consulting firm that provides tailored solutions on trade & investment issues for government and business in order to support them in their internationalization process. www.gobizglobal.com

Consultancies financed by international organizations/institutions

UNDP Mongolia, shortlisted for international consultancy, forthcoming January-February 2015

Ulaanbaatar

- Preparation of a handbook for negotiators and practitioners: "Multilateral trade negotiations and LLDCs".

Dominican Republic Trade Defence Commission, forthcoming January 2015

Santo Domingo

- Design and present at workshops. Dispute settlement for Trade Defence measures (to public and private sector)

European Union (International Trade Centre), October-December 2014

Three cities of Pakistan

- Design and lecture in Karachi, Lahore, Islamabad seminars on:
Trade Facilitation Agreement: how private sector can increase its influence in trade policy formulation
Leveraging implementation of **Trade Facilitation** Agreement for export competitiveness

European Union (Trade Cooperation Facility EU-Indonesia, GOPA/WTI Advisors), October 2013 – January 2015

Jakarta

- **Technical assistance** project that provides capacity building materials, training courses, on the job assistance, and manuals to Indonesian government officials from the Ministry of Trade, on legal and policy aspects on WTO, FTAS, dispute settlement, safeguards, environment and investment. See: <http://euind-tcf.org>

Graduate Institute of International and Development Studies of Geneva, October 2013 – to date

Geneva & Mexico

- Leading the Mexican case in the 3 year research project titled: "Investment Law and Governance in Argentina, Czech Republic, India, and Mexico" coordinated by Prof. Zachary Douglas.

Islamic Development Bank (IDB), April 2013

Malaysia

- Workshop on Flexibilities in WTO Law with 22 representatives of IDB's Members

Inter-American Development Bank (IADB), Legal Expert for Nicaragua, October 2012 – May 2013

Geneva & Mexico

- Manual for training purposes on dispute settlement provisions and schemes of WTO and 8 PTAs signed by Nicaragua (Central America FTA, CAFTA-DR, CAFTA-DR-US, Central America – Panama, Central America – Chile, Central America – Mexico, Central America EU, Nicaragua – Taiwan, plus their comparative review).

Islamic Development Bank (IDB), October 2012

Istanbul

- Workshop on WTO DS and the developing countries with 22 representatives of IDB's Members

UNCTAD, Legal Expert for COMESA, EAC, and SADC, June 2012 – August 2012

Geneva

- Training module on mechanisms for settling trade disputes for the effective implementation and functioning of the Tripartite FTA between: Common Market of Eastern and Southern Africa (COMESA); East African Community (EAC), and Southern African Development Community (SADC)

UNCTAD, Enhanced Integrated Framework (EIF), Legal Expert for The Gambia, June – Oct 2012

The Gambia

- Conducted interviews in the field at the Border Posts, Ports and Airport to Customs Officials and other authorities related to transport, transit, customs and trade (i.e. **Trade Facilitation**) issues

- Drafting the 2012 Diagnostic Trade and Integration Study (DTIS) for The Gambia (**Trade Facilitation** Chapter)

EU TradeCom, Legal Expert for the National Commission of Unfair Trade Practices, Nov 11 – March 12 Sto. Domingo

- Workshops for public and private sector on WTO Dispute Settlement and Trade Defence Instruments
- Development and implementation training programs for government officials
- Assistance in the creation of manuals for government officials

UNCTAD, Transport Logistics and Trade Facilitation Section, Nov 2011 Ouagadougou

- **Technical assistance** project for 8 West African countries in Burkina Faso: Presentation of the results of needs assessments on **Trade Facilitation** for eight countries of West Africa. Presentation of WTO Negotiations on **Trade Facilitation** with stakeholders from private and public sectors from eight West African countries (Fr)
- Field Surveys: Customs Agency for Hydrocarbons named Bingo and Directorate General of Customs, Burkina Faso
- Workshop: Designed and implemented dialogues of public and private sectors for future **trade facilitation** collaboration UNCTAD – UEMOA (i.e. 8 National Committees)

World Trade Organization (WTO), Legal Affairs Division, 2010-2011 Washington, The Hague, and Geneva

- **Technical assistance** courses to government officials

Economic Development Ministry, Government of Jalisco, Mexico Guadalajara

Vice Minister for International Trade & Investment, 2013

- Business climate improvement. Reduced regulatory impediments, promoted public-private sector dialogues, and encouraged competition
- Trade advocacy for Jalisco's industry (tequila, avocado, dairy, etc.). Need assessment on **Trade Facilitation** measures. Strategy to develop and improve Jalisco's economic sectors (automotive, aeronautic, aerospace, electronics, etc.) to fully participate in global supply chains. Technical Missions to Japan, Malaysia and Brazil.

UNCTAD, Transport Logistics and Trade Facilitation Section Geneva

Economic Affairs Officer (P3/IV), June - November 2011:

- Analyses on policy trends in the Aid for Trade initiative (focus on **Trade Facilitation**)
- Legal opinion for the study on: **Trade Facilitation** Measures in Regional Trade Agreements (RTAs)
- **Trade Facilitation** 2012 Strategy: Challenges and opportunities when implementing **trade facilitation** measures

World Trade Organization (WTO), Legal Affairs Division Geneva

Legal Affairs Officer (by contract), 2010 – June 2011:

- Main responsibility: Legal assistance to the Panel during the entire SPS dispute. Other responsibilities: DS in RTAs **Technical assistance** courses to government officials.

Inter-American Development Bank (IADB), Integration and Trade Sector Washington

Internal Consultant, 2009 – 2010:

- Part of the team to develop a project on implementation and administration of Free Trade Agreements (US-FTAs with Latin American countries). Assist Latin American Governments on: the establishment of an Investor-State Dispute Settlement Center, a Climate Change & Trade Agenda and Pathways (free trade benefits in their societies). Participation in Aid for Trade case studies.

Representation of the State of Mexico in Spain, Economic Development Department Madrid

Deputy Director, 2000-2003

- Improved business climate for Spanish investors in the State of Mexico

- Advised Spanish companies on prospective investments in the State of Mexico and companies from the State of Mexico that aimed to export its products to Spain.

Academic Experience

University of Guadalajara	Guadalajara
Professor of International Law, 2013 – to date	
Panamerican University (UP), campus Guadalajara	Guadalajara
Visiting Professor: International Arbitration, 2014 – to date	
Mexican Valley University (UVM), campus Guadalajara	Guadalajara
Visiting Professor for International Economic Relations, 2014 – to date	
University of Geneva: Graduate Institute of International and Development Studies	Geneva
ProDoc Coordinator – International Law (Prof. Joost Pauwelyn/part – time position), 2012 – 2013:	
Georgetown University Law Center: Institute of International Economic Law	Washington
Editorial and Research Assistant for Prof. John Jackson, 2008 – 2009	
Member of the Editorial Board of the following International Journals (peer reviewed) 2013 – 2015:	Mexico
City	
ELSA Moot Court on WTO Law	France, DR, USA, Rumania, Switzerland, Netherlands

Education

University Complutense: Instituto Ortega y Gasset	Madrid
<u>PhD</u> International Trade Law (<i>summa cum laude</i> by unanimity), 2011	
- Dissertation: Flexibilities in International Trade Law (forthcoming publication, 2014)	
<u>DEA</u> (2 year LLM program) European Law, 2001	Madrid
- Dissertation: Choice of Forum in the Dispute Settlement of the Mexico-EU FTA (published)	
University of Guadalajara, Law Faculty (recognized in Spain, card no. 2008/H10492)	Guadalajara
<u>Bachelor of Law</u> (JD equivalent) <i>magna cum laude</i> by unanimity, 1999	
- Dissertation: "Alternative Dispute Settlement Mechanisms: NAFTA (chapters XI and XIX)".	
Georgetown University Law Center: Institute of International Economic Law	Washington
Visiting Researcher Fellow (invited), completing my PhD dissertation, 2008-2009	
WTO: Legal Affairs and Economic Research and Statistics Division	Geneva
Visiting Scholar and Researcher in the Doctoral Support Program (paid position), 2005-2007	
University of Geneva: Institute of International Studies	Geneva
Visiting Fellow, working on my PhD thesis, 2005-2006	

Publications & Training Modules for Public and Private Sectors

Book:

Ramirez, E; *Dispute Settlement in the EU - Mexico FTAs* (Guadalajara, Universidad de Guadalajara, 2003) 115p.

Policy, Academic Articles, and Training Modules:

Ramirez-Robles, E and Rubiato, J; **Trade Facilitation** in Bali, in Puentes vol. 14 No. 8 (Geneva, ICTSD, December 2013), <http://ictsd.org/downloads/puentes/puentes14-8.pdf>

Ramirez-Robles, E, **Trade Facilitation** in APEC, in *Puentes* vol. 14 No. 6 (Geneva, ICTSD, October 2013), <http://ictsd.org/i/news/puentes/177168/>

Ramirez-Robles, E; Training Module on Dispute Settlement Mechanisms of FTAs from Nicaragua (Washington, IADB, January 2013), p. 160p. <http://www.mific.gob.ni/LinkClick.aspx?fileticket=knOOzX2TYHY%3D&tabid=99&language=es-NI>

Ramirez-Robles, E; Chapter on **Trade Facilitation** of the 2012 DTIS of The Gambia, 35p. (2013). <https://www.enhancedif.org/en/document/diagnostic-trade-integration-study-update-gambia-harnessing-trade-growth-and-employment>

Ramirez-Robles, E; Training Module for Tripartite Free Trade Area (TFTA) between COMESA, EAC and SADC on Dispute Settlement Mechanisms for Trade Agreements (Geneva, UNCTAD, August 2012), 82p. <http://trademarksa.org/sites/default/files/documents/01-07-2013%20TFTA%20Dispute%20Settlement%20Training%20Module%20English.pdf>

Hoffman, J. and Ramirez-Robles, E: *How much Aid goes to Trade Facilitation for LDCs and non-LDCs?* in Transport Newsletter num. 51 (Geneva, UNCTAD, October 2011) p.6. http://unctad.org/en/docs/webdtitlb20114_en.pdf

Molinuevo, M. and Ramirez-Robles, E; *Dispute Settlement as a tool for Implementation of Latin American FTAs* in Inter-American Development Bank Policy Papers No. 70918 (Washington, September 2011), 40p. <http://www.iadb.org/es/publicaciones/detalle,7101.html?searchlang=&tagdetail=0&doctype=Policy%20Briefs&id=45586&dctype=Policy%20Briefs&topicdetail=0&keywords=&dclanguage=en&doctypeid=PolicyBriefs&publicationcover=1&jelcodedetail=0&selectlist=All>

Ramirez, E; Dispute Settlement Mechanisms in the EU FTAs with Latin-American countries (Sp) in *Puentes* vol. IX No. 4 (Geneva, ICTSD, November 2008), and translated to Portuguese in *Pontes* vol. 4 No. 6 (December 2008). <http://www.ictsd.org/sites/default/files/review/puentes/puentes9-5.pdf>

Ramirez, E; Political and Quasi-Adjudicative Dispute Settlement Models in EU Free Trade Agreements: Is the Quasi-Adjudicative Model a Trend or is it Just another Model? in *Staff WTO Working Papers*, (November 2006) 45p, and printed in The Amicus Books (University Hyderabad, India) 2010. http://www.wto.org/spanish/res_s/reser_s/ersd200609_s.htm

Book Review:

Van den Bossche, P., *Law and Policy of the World Trade Organization: Text, Cases and Materials* (Cambridge, 2008) by Pereyra, M; and Ramirez-Robles, E; (Thomson Reuters, 2009).

Peer Reviews:

UNCTAD, **Trade Facilitation** Measures in Regional Trade Agreements (RTAs), December 2011. http://unctad.org/en/PublicationsLibrary/dtltlb2011d1_en.pdf

UNCTAD, Review of Maritime Transport 2011 (Chapter on Legal Aspects of **Trade Facilitation** in RTAs), 2011

WTO, World Trade Report 2011, The WTO and Preferential Trade Agreements, from co-existence to coherence (Chapter E: The Multilateral System and PTAs), July 2011. http://www.wto.org/english/res_e/booksp_e/anrep_e/world_trade_report11_e.pdf

Condon, Bradley, J., "The EU – Mexico FTA" in *Bilateral and Regional Trade Agreements: commentary and analysis*, Simon Lester and Bryan Mercurio (eds.) (Cambridge, Cambridge University Press, 2009).

Contributions:

García Bercero, I., "Dispute Settlement in European Union Free Trade Agreements: Lessons Learned?" in *Regional Trade Agreements and the WTO Legal System*, Bartels & Ortino (eds.) (New York, Oxford, 2006) pp.383-405.

Training Workshops & Presentations Delivered

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- **Three Chambers of Commerce from Pakistan** Karachi, Lahore, Islamabad
Trade Facilitation Agreement: How Private sector can increase its influence in Trade Policy formulation
Leveraging Implementation of **Trade Facilitation Agreement** for export competitiveness
 - **Indonesian Ministry of Trade, 2013 - 2014**
Legal Aspects of Trade and Investment Jakarta
Legal Aspects of Trade and Environment Jakarta
Trade Facilitation (on the job assistance) Bali
WTO Dispute Settlement in Safeguards Bandung
WTO and Bilateral Safeguards Bogor & Jakarta
Dispute Settlement in Free Trade Agreements Jakarta
 - **Institute for Legal Studies**, Alternative Dispute Settlement in the International Context, 2013 (Sp) Guadalajara
 - **Mexican Embassy in Japan**, Investment opportunities in Jalisco, Mexico, 2013 Tokyo
 - **International Fair of Security**, Investment opportunities in Jalisco, Mexico, 2013 Rio de Janeiro
 - **Islamic Development Bank: Seminar on Flexibilities in WTO Law**, 2013 Kuala Lumpur
 - **University of Guadalajara, CUCEA: Seminar (eight sessions) for Professors on International Trade Law** Guadalajara
 - **Islamic Development Bank: Seminar on WTO Dispute Settlement Mechanism and the Developing Countries**, 2012
"Common & Differentiated Developing Countries & Challenges when Settling WTO disputes"
"Recent Trends of Developing Countries in WTO Dispute Settlement " Istanbul
 - **European Society of Intl' Law: 5th Biennial Conference Regionalism & International Law, Panel 2: The reach and impact of bilateralism as a tool for fragmentation or de-fragmentation in IEL (Discussant)**, 2012 Valencia
 - **UNCTAD: Presentation for The Gambian trade authorities on Trade Facilitation chapter of DTIS 2012** Geneva
 - **SIEL: Latin-American FTAs, recent developments & trends and poster: "Flexibilities in WTO Law"**, 2012 Singapore
 - **EU TradeCom (technical assistance project): Design and implementation eight workshops for public and private sector Dominican Republic**, 2012 Sto. Domingo
 - **Union Economique et Monetaire Ouest Africane: "WTO Negotiations on the Trade a future Facilitation Agreement" and presenting results eight needs assessments West Africa (Fr)**, 2011 Ouagadougou
 - **WTO Advanced Course on Dispute Settlement: "DSU influence in RTAs DSM" (Sp)**, 2010 Geneva
 - **Centre for the Law of the EU External Relations (CLEER): Conference The Influence of International Organizations on the European Union: 'A New Legal Order of International Law'?**, 2010 The Hague
 - **WTO & Organization of American States: Advanced Course for Government Officials on Dispute Settlement: The DSU and the Doha Development Agenda; and Practical Exercises" (Sp)**, 2010 Washington
 - **Georgetown University Law Center, IIEL: "Dispute Settlement Models in EU FTAs"**, 2008, 2009 Washington
 - **Latin American WTO Moot Court: "FTAs from a multilateral and regional perspective" (Sp)**, 2008 Sto. Domingo
 - **WTO: "Political and Quasi-Adjudicative Dispute Settlement Models in EU FTAs**, 2006 Geneva
 - **University Carlos III, Master in European Law, WTO Module, 2005-2007** Madrid
Guest Lecturer: Regional Trade Agreements and TBR the European industry access to the WTO (Sp)
Assistance: WTO case simulation (Maria J. Pereyra, Legal Affairs Division of WTO) (Sp)
 - **XIV International Book Fair: "EU – Mexico FTA, legal aspects" (Sp)**, 2000 Guadalajara
 - **Spanish International Cooperation Agency: "Relations between Mexico and the EU" (Sp)**, 2000 Madrid

Professional Activities

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- **Consultants' roster of: UNCTAD, ITC, WB, WTO, IADB, Acce and EDRC GmbH** Geneva, Washington, London, Spain and Munich
 - **Proposed as panelist by Nicaragua for its FTAs with Taiwan and Panama**, 2011 Managua
 - **World Health Organization**, Consulted with liquor industry representatives, 2006 Geneva

Traineeships & Internships

European Commission, DG Trade, Dispute Settlement and TBR Unit (F2), Professional Trainee, 2004–2005 Brussels

- *WTO*: Customs, Airbus, Foreign Sales Corporations (FSC), gambling: legal research.
- *FTAs DS Chapter*: EU position with MERCOSUR & Syria, questions in RTAs WTO Committee US –Chile FTA.
- *TBR*: Uruguay-Whiskey case and legal review of the TBR Brochure (English and Spanish version).
- *Article 133 Committee*: Commission proposals: FSC, Aircraft, Byrd Amendment, Hormones, and Steel cases.

World Trade Organization, Legal Affairs Division

Geneva

Professional Intern, 2004 Legal research on Dominican Republic – Cigarettes, DSU Negotiations, WTO case law, overview and status on implementation of rulings of the DSB, ppt on WTO DS, reporting DSB and General Council sessions.

Permanent Mission of Mexico to the WTO, Dispute Settlement and IP Area

Geneva

Intern, 2003. Diagnosis of the problems that affect the DSU, The Mexican proposal for DSU reform, preparing Mexican position before the DSB, USA–Steel AB hearing and TRIPS Council. Prepared presentations for lawyers.

Languages

English (fluent); French (very good); and Spanish (native).